



## Samuel Alexander Breeze

Graphic Designer

### Profile

I am a Graphic Designer of 10+ years' experience seeking a new opportunity that will allow me to take the next step in my career and provide me with the responsibility and creative space for professional development and personal growth. In my career to date I have amassed vast experience working on successful campaigns across print and digital media - for a comprehensive list of skills please see my previous job roles.

### Contact

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### Software Skills

**Adobe**  
Illustrator  
Photoshop  
InDesign  
Express

**Microsoft**  
Word  
PowerPoint  
Excel

### Intermediate Skills

**Adobe**  
After Effects  
XD  
Lightroom  
Canva  
Figma

### Education

**2009 - 2012**  
University Campus Suffolk  
Bachelors of Honours in Graphic Design

**2006 - 2009**  
Chelmsford College  
BTEC Foundation Diploma in Art & Design  
BTEC National Certificate in Art & Design

**2001 - 2006**  
Great Baddow High School  
5 GCSEs



## Experience

### Responsibilities

#### HH Global - Graphic Designer

July 2021 - Current

- Responsibilities for designing marketing materials for all aspects of JD Wetherspoon. Contributing to the ideation and creation of logos and messaging while creating promotional material, advertising posters, pump clips, packaging, brochures, table talkers, food and drinks menus, magazine, Large format print, signage and event displays.
- Managed and looked after the previous years concept presentation, this contained years of approved point-of-sale, helpful for the clientele when starting new projects.
- Having the opportunity to get involved in photoshoots, this allows me to collaborate closely with the photographers and clients ensuring the visual elements align perfectly with the creative vision.
- Part of my role as a designer was to help with artworking, producing artwork for print and digital media, touching, reworking or fixing the design, customising typography, colour balancing, resizing documents and eliminating any inconsistencies.
- In this role I have demonstrated the ability to work well under pressure, within a team and independently. Managing my time effectively and prioritising tasks allows me to meet strict deadlines without compromising on quality. Acting upon client feedback in order to refine outcomes.

#### Burgess - Mid-weight Graphic Designer

August 2017 - July 2020

- Created design collateral - from large format to promotional stationary seen by 30,000+ people at Monaco Yacht Show, and other such prestigious events.
- Managed and designed brochures for both print and web-based, these include yachts for sale and charter to help gain attraction and target specific audiences.
- Using InDesign for print and Flip Builder for turning page brochures for clientele.
- Designed web-based advertising such as email banners, dot mailers, invites, social media and GIF's generating 2,000 clicks a week. And retouching images to ensure they meet print and web standards.
- Working as the only designer in a marketing team of 10 and a company of 100+ illustrates myself motivation, flexibility and team ethic to deliver Burgess projects on time with effective communication and time management skills.

#### Pointed Pixel - Digital Designer

January 2017 - June 2017

- My role involved working on reports, presentations, data visualisation, infographics, e-books, social media, web design, visual assets, illustrations and logo designs. I had to report to the senior designer but I also had a lot of independence as well as working within a small team.
- Working with Pointed Pixel gave me the contingency to learn quality design services based on value, attention to detail, creativity and professionalism.

#### MC+Co - Junior Graphic Designer

July 2016 - November 2016

- My role in the small agency required me to report to the senior designer before moving forward with any design work. I had to be proactive and apply creative thinking across many channels, also had the chance to deal with clients face to face and over the phone.
- Working with a small team of designers with mixed knowledge gave me the opportunity to build my skills in design and print as well as share my already established skills.
- MC+Co carries out strategic b2b and b2c marketing solutions for a wide of national global clients across a range of industry sectors. Improving ROI and showing true value with a considered marketing approach.

#### Print as you go - Junior Graphic Designer

April 2013 - July 2016

- Completing small corporate orders using my creative skill set, liaising with clients to ensure their requirements are met to a high standard. Flexible when meeting clients specific designs and ideas and reacting quickly to multiple project brief changes.
- Work produced on a daily basis consisted of promotional graphics, brand identity, and variation of menus, brochures, stationary, signage, large graphics etc.
- Setting up artwork for print/production using Adobe InDesign and knowing the differences between CMYK, pantone colours and paper stock.

**Portfolio - available on request.**